Curbing corruption in Fisheries

Matt Tromme and Mark Pyman June 2021



Curbing Corruption

Sector reform experience & strategies

Table of Contents

INTRODUCTION	4
1. CORRUPTION TYPES IN FISHERIES	5
Focus - guidance summary	5
1.2.1 Seafood fraud	6
1.2.2 Licensing of fishing vessels	6
1.2.3 Setting of catch limits and negotiation of access agreements	7
1.2.4 Non-observance of standards ('technical conservation')	7
1.2.5 Fluid and porous supply chains	7
1.2.6 Informality	8
1.2.7 Forced labour	8
1.2.8 Organised Crime, money laundering and illicit financial flows	8
1.2.9 International corruption	9
1.2.10 Petty corruption	9
Specific reform approaches - guidance summary	10
2. REFORMS IN FISHERIES	10
2.1 RULE OF LAW MEASURES	11
2.2 POLICING/LAW ENFORCEMENT	13
2.3 TRANSPARENCY, ACCOUNTABILITY AND TRACEABILITY	13
2.4 FULLY DOCUMENTED FISHERIES (FDF)	14
3. DEVELOPING AN OVERALL STRATEGY	15
Political & Tactical approaches - Guidance summary	15
4. TRANSNATIONAL FISHERIES INITIATIVES	15
Transnational initiatives - Guidance summary	15
FISHERIES INDUSTRIES TRANSPARENCY INITIATIVE (FITI)	16
UNITED NATIONS OFFICE ON DRUGS AND CRIME (UNODC)	17
NGO - Stop Illegal Fishing	17
NGO - Coalition for Fair Fisheries Arrangements (CFFA)	17
SYMPOSIA AND CONFERENCES	18
ADDITIONAL READING	18
RIRI IOGRAPHY	19

Curbing Corruption in Fisheries: Sector reform experience and strategies. Tromme and Pyman (2021)

PURPOSE: The purpose of this review is to provide examples and experience of how others in this sector have reduced the damaging impact of corruption. The sector-specific information is relevant for politicians, leaders, managers, civic groups, company executives and others.

We hope it will bring both knowledge and inspiration.

AUTHOR AND CONTRIBUTORS: The originating authors of this fisheries review are **Matt Tromme** of the Bingham Centre for Rule of Law and **Mark Pyman**, founder of CurbingCorruption...

Version reference 210618

The text is also available online at https://curbingcorruption.com/sector/fisheries/

Cover artwork: Simon Young https://www.simonyoungart.com/

© Reproduction in whole or in part is permitted, providing that full credit is given to CurbingCorruption.com and providing that any such reproduction, in whole or in parts, is not sold or incorporated in works that are sold.



CurbingCorruption.com, founded in 2018 by Mark Pyman and Paul Heywood, is designed to support better outcomes for front line leaders – whether politicians, leaders, managers, civic groups, company executives or others. Where corruption is a major constraint, we help them devise politically & technically feasible options.

Website: https://curbingcorruption.com/

INTRODUCTION

Corruption affects the fisheries sector in various ways and takes place against a backdrop of decreasing fish stocks worldwide and high demand for seafood products. World Wildlife Fund reports that two-thirds of the world's fish stocks are either fished at their limits, or over fished, and cites statistics from the World Food Organisation (FAO) according to which 70 percent of the fish population is fully used, overused, or in crisis. Some would go as far as to suggest that corruption risks and challenges are far greater in the fisheries than in other extractive/natural resource sector (Dengate 2016 No Bigger Fish to Fry: Going after Corruption in Global Fisheries).

Seafood is an extremely valuable commodity, and income derived from fisheries are a highly significant source of income for many states, such as through access fees to territorial waters (e.g. in the Pacific Islands; Tsamenyi and Hanich 2008). The Food and Agriculture Organisation values the industry at 132 US\$ billion, with a yearly volume of more than 160 million tons. Of this, around 10-23 US\$ billion a year is caught through illegal, unreported and unregulated (IUU) practices and fraud, according to some estimates, for export to large markets, such as Europe, the USA and Asia (Agnew et al 2009).

Illegal fishing

IUU can be carried out in the hands of 'fish pirates' or organized crime, but there is also evidence of state-corporate crime in fisheries which preys upon IUU fishing. (Roheim 2008) In addition, IUU fishing also has health, environmental (sustainability), and market implications (by distorting fair competition). For more on the scale of illegal fishing, see:

- Food and Agriculture Organisation 2001, International Plan of Action to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing;
- Lampert 2017, Stopping Illegal Fishing and Seafood Fraudsters:
- The Presidential Task Force's Plan on Tackling IUU Fishing and Seafood Fraud;
- Agnew et al (2009) Estimating the Worldwide Extent of Illegal Fishing; and
- OCEANA (2017).

1. Corruption types in fisheries

Focus - guidance summary

The corruption challenge needs first to be focused – disaggregated – into specific issues. Our experience is that there are 20-40 different issues in each sector, recognisable to those working in it. They can then be organised into an easily comprehensible format – a typology. The reforming group uses the one-page typology as the starting point for discussion and for analysing them: their scale, importance, context, avoidability and solubility. You can use this as the basis for building a shared understanding of the impact of the corruption.

Look at the typology of the different corruption issues in your sector. Use this as the basis of your identification of the corruption issues in your situation. If you find that the typology is not suitable, then make your own one, by analogy with the ones you see in the CurbingCorruption site.

- 1. Gather data on the impact of these issues on your activities/outputs/policies/operations.
- 2. Decide if it would help to do a formal analysis of the corruption situation. There are two analyses you can consider. 1) Analysing the issues and the levels of corruption risk. This takes time but gives you a thorough baseline for your reforms. 2) An analysis of the economic and political pressures, including the support and opposition you can expect.
- 3. Prepare for the later step in which you develop your Approach by thinking about which the best 'entry points' are likely to be certain corruption issues, regardless of scale, may merit being tackled first because they are the most likely to build constructive momentum and/or enable further reform.
- 4. Draw on the international experience of tackling corruption in your sector details can be found later in the review

Use this Focus knowledge to build up a shared understanding among your team/your colleagues/ your collaborators about what they corruption issues are and how they are impacting your operations. Everyone has a different view of what corruption is, so you use this analysis to bring everyone to the same understanding of them.

Vulnerabilities to corruption occur throughout the fisheries whole value chain, from negotiations of access agreements by rich countries with countries that negotiate access to territorial waters, through to malpractices in fisheries management at the local level. Processors and distributors, and of course fishers themselves, can engage in corrupt practices. (Sumaila and Jacquet 2017 When bad gets worse – corruption in fisheries).

Most of these vulnerabilities are inter-dependent as well. Fisheries corruption occur in various ways and can involve instances of 'petty' and 'grand' corruption – e.g. from nepotism to small gifts/bribes, to large-scale and regular transactions, organized criminal behaviour, active political interference in the process of a country, etc. (Tsamenyi and Hanich 2008, Note 3: page 9).

Corruption patterns vary according to where fish is caught (for example whether seafood is caught/produced offshore or inland). Likewise, risks and patterns vary depending on who is involved – either small-scale (subsistence) fishermen, or 'industrial' fishermen.

Our typology of corruption in fisheries covers the following ten corruption types:

1.2.1 Seafood fraud

Often, seafood listed on a package or menu does not correspond to the kind of species that is served. Seafood fraud includes a range of practices by which buyers are deceived as to the type of, quality or amount of seafood they purchase. Such practices include, among others, the substitution, misrepresentation, or mislabelling of seafood. For example, where Thai shrimp processors started labelling their farm-raised shrimp as 'wild' following market pressures and using various subterfuges (e.g. exporting through Malaysia) instead of raising actual wild shrimp (Sumaila and Jacquet 2017, Note 7, page

- 5). Some of the practices that are prevalent include:
 - 1. Species substitution: one species is labelled as a different one. The difficulty in addressing this risk is that we lack reliable mechanisms to properly identify species
 - 2. Over-treating: the artificial colouring to obtain a better colour, or the injection of water in the seafood to increase weight
 - 3. Trans-shipping: seafood is shipped from one vessel to another through another country to evade custom requirements, or to avoid port controls. Often, the fish is sent directly to the final destination, or to 'ports of convenience', where law enforcement of fishing quotas is lax, and/or where it may be possible to fake documents and licensing requirements. This also blurs the origin of the catch, which can be mixed with other batches
 - 4. Short-weighting: the weight of a package is lower than indicated on a label (Lampert 2017, Note 4, page 1632).

A related terminology found in the literature is 'fisheries crime' which includes a range of crimes (economic, environmental, organized crime) and illegal activities, from illegal fishing, document fraud, drug trafficking, and money laundering. There is quite a lot of overlaps between 'fisheries crime', seafood fraud and IUU practices. See for example UNODC, Fisheries Crime: transnational organized criminal activities in the context of the fisheries sector.

1.2.2 Licensing of fishing vessels

There is a possibility for rent-seeking or bribery in the allocation of these licenses, particularly where a country's legal or administrative framework – such as 'one-man' licensing systems vesting on the Minister or senior officials – provides little transparency and accountability mechanisms (Tsamenyi & Hanich 2008, Note 3, page 10). Often, such licenses maintain an overall cap on the capacity of the fishing fleet.

Corruption may occur in situations where bribes are paid to the issuing authority to issue fake licenses of vessels registrations, or to issue licenses that benefit one/more fishermen or organization (e.g. to continue fishing in illegal areas without punishment, to gain preferential treatment over a competitor, etc). Illegal fishing may also occur where foreign industrial fishing vessels operate without a license, or where they catch fish in prohibited areas. Artisanal/small-scale fishing – which is often unlicensed – can also contribute to this problem.

1.2.3 Setting of catch limits and negotiation of access agreements

This often takes three forms: government-government; government-industry; government-enterprise agreements (Tsamenyi and Hanich 2008). The logic is like the above and involves setting limits through the allocation of fish quota and limits on time at sea. Corruption/bribes can also be employed where fish stocks exceed quotas, or to negotiate quota levels. As a result of this, there is no way of establishing an accurate and reliable estimate of how much fish is removed from the oceans, thus leading to inaccurate stock assessments.

Access agreements, which are often renewable and thus renegotiable, are often negotiated in secrecy (and may even be negotiated in a distant nation with an active fishing industry), such that there is little transparency around the process. Allegation of corruption around this have included a variety of forms, including all-expenses trips for the officials/their spouses; perks like lavish holidays, etc.

1.2.4 Non-observance of standards ('technical conservation')

Fisheries is a highly regulated industry; for example, most ships are normally fitted with vessel monitoring systems. However, enforcement of rules and policies (such as the use of nets) can be problematic (e.g. bribes can be paid to use prohibited fishing gear, such as ultra-fine fishing nets). Related to this, it is challenging to police what happens on the high seas, as well as to control the landing, sale, purchase, transport and traceability of seafood (e.g. where the vessel offloads its catch at a port of convenience, or where the port authorities are bribed to look the other way).

1.2.5 Fluid and porous supply chains

The supply chain for seafood and fisheries is long. Risks occur at various points of the chain (e.g. through 'species substitution', mislabelling, and 'over-treating'), and are very difficult to identify. The supply chain also takes an international dimension since major markets like the US and the EU import a majority of seafood. This means that any solution to address IUU and seafood fraud need a concerted approach (see below), but also that EU/US regulations that aim to curb any risks need to take into consideration policies and legislation from countries where seafood originates from. Such measures must also not be seen to conflict with protectionist measures in international trade law (Lampert 2017, Note 4).

There are also large inland movements of fish, equally subject to bribes and corruption. Examples include the artisanal fish trade across West Africa and in Eastern Africa, such as in Zambia from Lake Tanganyika to South Africa. See for example the Artisanal fish trade in West Africa by Ayiu et al 2016.

1.2.6 Informality

Some of the above issues, such as policing of the fisheries sector, become significantly harder when considering the importance of artisanal or 'subsistence' fishing, which tends to be informal. Artisanal fishers can often compete with industrial fishing (trawlers or super trawlers) for scarce resources. It is also well known that the method of catching fish by large trawlers is not sustainable, as it generates by-catches of marine wildlife that can easily jeopardize the entire ecosystem and local fishing industry (Standing 2015 Note 6).

1.2.7 Forced labour

Corruption is an important facilitator of forced labour. For example, corruption may be used by organized crime syndicates to bribe immigration officials to let undocumented workers cross borders, and/or corruption may be used to avoid investigations into malpractices. There is also evidence that processors in the shrimp industry provide sub-standard working conditions, such as low wages, and resort to forced labour and physical/sexual violence (Sumaila and Jacquet 2017, Note 7 and page 5).

1.2.8 Organised Crime, money laundering and illicit financial flows

There appears to be little comparable evidence on the effect of money laundering and illicit financial flows on corruption in fisheries. However, some studies have begun evidencing how organized crime use the fisheries sector to launder proceeds (e.g. in Peru: See U4 2013) Related to this, some of the fishing companies (and/or their fishing fleet) may reside in tax havens, where work standards may be low. This presents various 'benefits': the secrecy that offshore financial centres provide make it particularly attractive destinations to register ships in (and conversely, presents a real challenge for fisheries law enforcement). For more information, see Bondaroff et al (2015) Illegal fishing and the organised crime nexus.

The attribution of these 'flags of convenience' is very lax and poorly regulated and is done to allow operators to avoid restrictions in their own countries. Such flags of convenience often allow operators to avoid paying taxes and to pay low wages or follow poorly scrupulous work conditions. However, not all Flags of Convenience are based in tax havens, Liberia and Mongolia being cases in point.

Moreover, the absence of beneficial ownership registries means that, often, the actual owner of a fishing fleet or vessel is hidden and unknown, thus making sanctioning more difficult. Various ownership schemes of fishing fleets exist, which may also complicate identifying the true owner and makes establishing a financial trail harder. For example, fishing vessels may be nationally owned and operated, or may be foreign owned and operated through domestic charters and/or joint ventures with local interests (Tsamenyi & Hanich 2008, Note 3).

Curbing Corruption in Fisheries: Sector reform experience and strategies. Tromme and Pyman (2021)

An unusual example of organised crime in fisheries was the development of organised piracy off the Somali coast by former Somali fishermen. As the Somali state collapsed, their coast suffered from massive illegal fishing by commercial trawlers, notably from Indonesia, Japan and Korea. Local fishermen initially retaliated by demanding the payment of a fee from the trawlers, then this evolved into a sophisticated exercise in identifying, tracking and ransoming larger cargo vessels (See Cockcroft 2012, pp43-46)

1.2.9 International corruption

Collusion may facilitate most if not all of the other risks and can happen at various levels. As was explained, local politicians or decision-makers may be bribed by local fishermen or corporations. However, bribery may also happen at an international level, e.g. where state officials come under pressure or are bribed to allow licenses for industrial trawlers. One example in relation to this is Japan, which is known to have bribed officials (or promised large aid flows) from third party nations in the Caribbean and Pacific Islands to ensure that they would vote in international fora in line with Japan's interests (Sumaila and Jacquet 2017, Note 7, quoting Joyce 2001).

Many poorer nations with vast territorial waters also rely heavily on foreign aid, often tied up with fishing access agreements, which brings risks of corruption (Tsamenyi & Hanich 2008, Note 3). What this shows is the crucial role that states play, in both the host state, and in the home state of multinational fishing corporations. A straightforward problem at the host state level comes with bribery and extortion, but regulatory capture (e.g. of fisheries management) is also another problem, as was described above.

Home government also have an important role to play. Standing illustrates this point well in relation to the Russian government's role in Senegal, whereby the former used various tactics, such as bullying, threat of litigation and financial inducement to advance its interests and protect its industry and avoid the threat of prosecution. There is mounting evidence as well of these home governments acting unethically and using bribes to secure their interests – e.g. by providing gifts when negotiating bilateral access agreements, or by lavishing officials with gifts and other in-kind treats to government officials (Sumaila and Jacquet 2017, Note 7, quoting Joyce 2001).

1.2.10 Petty corruption

See Transparency International (2011) Dealing with Petty corruption in fishing and small scale farming.

2. Reforms in fisheries

Specific reform approaches - guidance summary

Reform measures will always be specific to the circumstances. Nonetheless, to get ideas and insights, it helps to learn about reforms employed elsewhere and to have a mental model of the type of what sorts of reforms are possible. We recommend you consider each of these eight categories of specific reform approaches:

- Functional approaches: improving institutions, public financial management, systems, and controls
- People-centred approaches: building networks and coalitions of supporters
- Monitoring approaches: strengthen oversight groups and their independence
- Justice & rule-of-law approaches: prosecuting, raising confidence, improving laws
- Transparency approaches: making visible what others wish to keep hidden
- Integrity approaches: motivating, instilling pride, and commitment
- Civil society and media: creating space for external voices
- Incentives and nudge approaches: aligning stakeholders, economics, and behavioural knowledge

Talking through with colleagues and stakeholders how each of them might work in your environment enables you to 'circle around' the problem, looking at different ways and combinations to tackle it. One feasible option might, for example, consist of some institutional improvement projects, plus strengthening integrity among staff, plus strengthened sanctions and discipline. You can read more guidance on Specific Reform Measures here.

Although there is no consensus on what the best approach to tackle corruption in fisheries is, there does appear to be an understanding that policing and enforcement is extremely challenging and is not enough to deal with the problem.

Fraud and corruption in the fishery sector are hard to police, in part because much of it happens illicitly, is unreported, and/or is unregulated. The chances of getting caught are low, especially where fishing occurs in territorial waters of jurisdictions where enforcement is weak, or because these do not have the resources to police the seas and combat seafood fraud/IUU. Officials who may be tasked with enforcing fishing quotas may also be bribed, as can port authorities, navy patrols, etc. There are also concerns that prosecution for wrongdoing may be stalled by political influence. In addition, a lack of institutional collaboration can also hamper progress in combatting fraud and corruption throughout the value chain (from catch to plate).

In addition, how the corruption risks in fisheries are addressed varies based on the regulatory structure and implementation of each State (licensing methods and criteria, degree of regulatory discretion in decision making etc.) and also varies within States. In the US, for example, three government agencies are responsible for regulating and policing the sector, and it is acknowledged that NGOs and the private sector also have an important role to play (Lampert 2017, Note 4, at 1638).

Moreover, as various experts have noted, some standard approaches to tackling IUU fishing focus on the criminal implications (i.e. it is assumed that vessels often make a rational choice by breaking the rules because state regulations are weak and/or are weakly enforced), but a more comprehensive approach should also be adopted, whereby the behaviour of various stakeholders is taken into consideration, together with contextual, structural and political factors. See, for example, Standing 2015, Note 6, page 16. The author describes the importance of human-rights based approaches, as well as the importance of advocacy campaigns aimed at consumers and investors.

Ideally, addressing corruption in fisheries would also be a multi-stakeholder initiative, involving fishers themselves. Others have argued that due to the migratory nature of fish stocks, regional solutions and institutions are required, but have also remarked that implementation of conservation and management decisions ultimately falls to national governments (Tsamenyi and Hanich 2008, Note 3, at 5). Thus, fighting against corruption in fisheries likely requires tangential approaches that cut across most of the below.

2.1 RULE OF LAW MEASURES

Some constituencies such as the EU, US, the UN etc combat IUU and seafood fraud through a variety of treaties and legislation. These instruments vary, but call for various measures to tackle the problems, such as through better collection of data, enforcement mechanisms (and capacity-building/technical

assistance) to coastal nations, as well as better coordination among domestic and international entities. (Beyond the strict legal realm, these measures are often re-asserted in the wider literature as important mechanisms to tackle corruption) (Lampert 2017, Note 4, at 1640). For example, the United Nations Convention on the Law of the Sea (UNCLOS) provides the legal framework for the conservation and sustainable use of oceans and their resources, and also defines the rights and responsibilities of states and their activities at sea, including through the collection of statistics on fishing yields and conservation measures.

Other legal instruments include: the 1993 UN Food and Agriculture Organisation (FAO) Agreement to Promote Compliance with International Conservation and Management Measures by Fishing Vessels Fishing on the High Seas (which, among others, calls for tracking and punishing fishing vessels that flout measures to protect marine wildlife by ensuring member states collect and share data on vessels flying their flag); the 1995 Agreement for the Implementation of the Provisions of the UN Convention on the Law of the Sea of 10 December 1982 Relating to the Conservation and Management of Straddling Fish Stocks and Highly Migratory Fish Stocks; and the 2009 Agreement on Port State Measures to Prevent, Deter and Eliminate IUU Fishing (PSMA). The latter, which is legally binding, builds on previous agreements and is the first to create mandatory criteria targeting IUU fishing.

In addition to international frameworks, regional efforts are also in place to combat overfishing and IUU. To mention the more relevant ones, the EU has put various measures in place through various Regulations, which aim, among others, at collecting information and tracking seafood through the supply chain, as well as through inspection and enforcement mechanisms (EU legislation requires at least five percent of landing and trans-shipment operations by non-EU vessels, and of all vessels found committing IUU fishing to be inspected). Some EU Regulations also envisage a catch certification mechanism, which provides basic information on the vessel, type of fish, location it was caught, etc. Finally, in the US, key legislation includes: the Magnuson-Stevens Fishery Conservation and Management Act, and the Presidential Task Force's Action Plan, which aims to tackle IUU through international efforts; improved enforcement mechanisms; coordination with non-governmental actors, and better traceability (Lampert 2017, Note 4, at 1640-49).

Here are three examples taken from OECD 2016:

Example - Korea

To curb IUU fishing, Korea reports it has taken legal measures seeking to: increase port control and changing the distribution structure; ban entry of alleged IUU vessels; improve the vessel management system through a vessel decommissioning plan and national plan of inspection, as well as by improving monitoring tools and catch monitoring. Korea has also taken an active stance in improving information-

sharing with other Regional Fisheries Management Organisations (RFMO). Finally, it conducted awareness-raising activities on IUU with various stakeholders in the value chain.

Example - Spain

Spain also strengthened its legal framework with a view to strengthen oversight of the market and inspection activities; increase sanctions, such as the introduction of a 'very serious infringement' offence for IUU fishing, for which the penalties are fines, disqualifications, and removal of subsidies from vessels involved in these activities. However, progress is undermined by the need to prove criminal fault (improving international collaboration, such as sharing of information on those involved in IUU fishing, is therefore hailed as an important step to try remedying this problem).

Example – Indonesia.

Strengthening law enforcement measures is also an approach taken by Indonesia, which imposed administrative sanctions to curb IUU fishing. It is reported that authorities revoked or suspended licenses and sent warning letters to fisheries companies. The country is also reviewing the process of licensing for foreign vessels and imposing limitations on activities, such as preventing trans-shipment. It is also working on improving governance in the fishing business. Finally, it has set up a Presidential Taskforce to combat fisheries crime.

2.2 POLICING/LAW ENFORCEMENT

Many nations have outlawed illegal fishing to more effectively prosecute it. However, penalties, let alone actual enforcement, vary. Some other issues with policing can involve observers auditing freshly caught catch on a vessel but coming under pressure or being threatened by the vessel crew. There is discussion on whether increasing the salary and working conditions of officers operating on land (e.g. port authorities) might provide incentives to refrain from engaging in corrupt practices.

2.3 TRANSPARENCY, ACCOUNTABILITY AND TRACEABILITY

Secrecy and limited access to information is a feature of the fisheries sector. One way to counter corruption is therefore to ensure that key information, such as agreements and licensing, is made publicly available in a timely fashion. Large sums of development money are poured into the fisheries sector, but more could be done to improve access to information and accountability (e.g. updated and public websites with accurate information).

In terms of traceability, various initiatives are in place or have been tried. For example, the Marine Stewardship Council (MSC) implemented a Chain of Custody certification mechanism that allows fish buyers to trace the point of origin of the fish (Sumaila and Jacquet 2017, Note 7, page 10). The

European Fish Processors Association (AIPCE) has also created a similar traceability protocol for IUU cod from the Barents Sea. (Roheim 2008).

Along similar lines, various nations recently came together to create the Fisheries Transparency Initiative (FiTI), which has been developed as a unique effort that complements and supports other national, regional, and global efforts for achieving responsible fisheries governance. The purpose of the FiTI is to increase transparency and participation in fisheries governance for the benefit of a more sustainable management of marine fisheries. FiTI is a voluntary initiative with mandatory requirements. The Initiative produces Country Reports to provide clear procedural guidelines for gathering, verifying and disclosing relevant information on fisheries. Lastly, it has also been suggested that a global database on corruption in fisheries be created as a starting point that would be a useful tool for investigating the problem (Sumaila and Jacquet 2017, Note 7).

As Lampert has noted, however, some shortcomings that undermine these efforts include different approaches to traceability and in port state measures, for example by the US and the EU. For example, the US traceability regulation only tracks the point of import, whereas EU regulation includes more specific information. Tackling IUU and seafood crime would also be more efficient if big import markets such as the EU and the US would agree to imposing similar penalties, and share information on perpetrators, seizures, etc. It has also been recommended that commissions should be established to make licensing decisions; and that licensing details and access agreements be publicly disclosed (Tsamenyi and Hanich 2008, Note 2).

2.4 FULLY DOCUMENTED FISHERIES (FDF)

FDF is a valuable tool to address discards and improve stock recovery. One project, for example, rewarded Scottish fishing vessels with larger fishing quotas, more days at sea, or access to restricted areas if they agreed to install cameras on the boat to monitor the species caught and returned to sea. However, that incentive has now reportedly stopped.(Lampert, Note 4: 1649 -1651). Although there is currently no requirement in the EU for fishing vessels to carry video monitoring equipment, the use of electronic or video monitoring technologies has been in use for some time. It can provide a cost-effective means of monitoring fishing activity, thus combating some of the above-mentioned issues associated with seafood fraud and IUU.

3. Developing an overall strategy

Political & Tactical approaches - Guidance summary

This is the political, judgemental, tactical part of the strategy formulation exercise. It starts with how to shape the overall approach. Would it be most effective to mainstream the anti-corruption improvements within a larger improvement initiative? Or to adopt an incremental approach, keeping the anti-corruption measures below the political radar? Or tackle just one vital aspect of the corruption problem so as to concentrate effort and have a visible result? Would the organisation's output be better if the overall anti-corruption approach was framed as integrity-building, as confidence-building, or directly as confronting corruption? The actionable reform approach will be more political, more contextual and more time-bound than individual measures; how to build support, how to spread the benefits, how to bring opponents on board or how to outflank them.

However, in the fisheries sector we are aware of little coordinated effort against corruption. Current efforts seem to be from UNODC and the Fishing Transparency Initiative (FiTI).

4. Transnational fisheries initiatives

Transnational initiatives - Guidance summary

Review what international sector efforts are active in tackling corruption in your sector. They may be sources of knowledge, ideas, support, and assistance in the development of your initiative. Sector-specific organisations include:

- Professional sector associations (many have an 'anti-corruption working group' or similar forum)
- Programmes targeted on building integrity, raising transparency and reducing corruption in the sector
- Multilateral organisations associated with the sector (e.g. World Health Organisation). They too may have anti-corruption knowledge and capability.

Non-sector-specific organisations also have sector knowledge. These include:

- Multilateral economic organisations such as World Economic Forum, IMF, and OECD; among these,
- OECD has a large group focused on public integrity and anti-corruption.
- Initiatives on single reform measures such as beneficial ownership transparency, or access to information

Multilateral development organisations, like the World Bank, UNDP and U4 hold valuable sector knowledge and expertise.

The two most relevant organisations are UNODC and the Fisheries Industries Transparency Initiative (FiTI). We suggest you talk with them.

FISHERIES INDUSTRIES TRANSPARENCY INITIATIVE (FITI)

FITI was established in 2015, with the purpose to increase transparency and participation in fisheries governance for the benefit of a more sustainable management of marine fisheries. It describes itself as follows:

'The FiTI is a global initiative. The initiative does not focus on a single country or a region. It seeks to establish a global level playing field among fisheries countries. The more participating countries, the more power this initiative will get! The implementation of the FiTI is country centred. The intention to join the FiTI and the initiation of the official process must come



from a country's government. For this, a country's government must demonstrate active support for the implementation of the FiTI. This includes – inter alia – the commitment to an enabling environment, the establishment of a National Multi-Stakeholder Group and the publication of timely information. The FiTI is a voluntary initiative with mandatory requirements. The implementation of the FiTI is voluntary; however, once a country has decided to participate, mandatory requirements must be followed.

The FiTI in built on a multi-stakeholder governance structure, ensuring that stakeholders from government, companies and civil society are equally represented. This multi-stakeholder governance will be applied at an international level through an International Multi-Stakeholder Board as well as in all participating countries through National Multi-Stakeholder Groups. The FiTI will provide clear procedural guidelines for gathering, verifying and disclosing relevant information on fisheries. A key deliverable of this process is the timely publication of a FiTI Country Report.'

FiTI has a global board, chaired by Peter Eigen, the founder of Transparency International and a Secretariat based in Berlin. Its conceptual phase, 2015-2017, was funded by the Governments of Mauretania and Guinea. FiTI sets 12 transparency standards for member countries.

- 1. Public registry of national fisheries laws, regulations and official policy documents
- 2. Summary of laws and decrees on fisheries tenure arrangements
- 3. Publication of all foreign fishing access agreements
- 4. Publication of existing national reports on the state of fish stocks
- 5. Public online registry of authorised large-scale vessels, as well as information on their payments and recorded catches
- 6. Information on the small-scale sector, including the numbers of fishers, their catches and financial transfers to the state
- 7. Information on the post-harvest sector and fish trade
- 8. Information on law enforcement efforts, including a description of efforts to ensure compliance by fishers and a record of offences in the sector

- 9. Information on labour standards in the fisheries sector
- 10. Information on government transfers and fisheries subsidies
- 11. Information on official development assistance regarding public sector projects related to fisheries and marine conservation
- 12. Information on the country's status regarding beneficial ownership transparency

UNITED NATIONS OFFICE ON DRUGS AND CRIME (UNODC)

Besides FiTI, the main multilateral organisation taking an interest in tackling fisheries corruption is UNODC. UNODC will respond to the requests of member states if you are in a position to make such a request. For example:

- 'At the request of Member States, UNODC can review penal codes and other laws related to fisheries crime to identify criminalization status and penalties in order to strengthen these criminal provisions and better facilitate addressing fisheries crime. The aim is to have a holistic legal reform on fisheries crime and the corresponding criminal procedure to ensure effective investigations, prosecutions, sentencing and penalties for all types of fisheries crime: from corruption to money laundering to tax fraud.
- UNODC, where requested, can assist in enhancing States' criminal justice sectors, aiming to
 improve fisheries law enforcement as needed. This can include specialized spheres such as financial
 investigations to identify illicit financial flows from the proceeds of fisheries crime, including moneylaundering, countering corruption in the fishing sector and the use of containers to transport illicit
 products. It also includes developing practical manuals for identifying fisheries crime offences
 including tax evasion and money laundering.

We know of two NGO-based trans-national initiatives focused on countering illegal fishing and corruption in fisheries.

NGO - Stop Illegal Fishing

This is an independent, African based Not for Profit organisation committed to ending the devastating impacts of illegal fishing across all African fisheries. It does this through a range of network-building, evidence-based investigative work, awareness-raising, and policy engagement.

NGO - Coalition for Fair Fisheries Arrangements (CFFA).

The CFFA is a platform of NGOs that documents the development and environmental impacts of EU-ACP (European Union – African, Caribbean, and Pacific states) fisheries relations on small-scale fishing

communities. The core objective of CFFA is to promote the livelihoods and food security of costal fishing communities, through information sharing, advocacy and supporting dialogue between organisations in ACP countries and decision makers and the private sector in the EU. CFFA also plays an active role in monitoring and influencing decisions on trade, investments, and political reforms in fisheries relations, including promoting economic, political and social rights for small-scale fishers and fish processors.

SYMPOSIA AND CONFERENCES

In addition, symposia and conferences are being held by international organisations as first steps towards a more transnational approach. Fish Crime is a series of high-level symposiums organized by governments and international organisations initiated in 2015. FishCRIME 2015 was a first step towards initiating a global dialogue amongst diverse experts, academics, governments, and international agencies on the topic of fisheries crime. The momentum of this conversation continued in FishCRIME 2016 in Yogyakarta, Indonesia, where the focus was on addressing fisheries crime throughout the value chain. FishCRIME 2017 drew together high-level participants and international experts to highlight and advance commitment to tackling the transnational and inter-continental nature of fisheries crime.

Our Ocean shows commitments taken by a range of countries at a EU-hosted conference to foster sustainable fisheries.

ADDITIONAL READING

If you wish to read more, we suggest you read the following material and links:

- Sumaila, U. R, Jacquet, J, Witter, A, When bad gets worse: corruption and fisheries (Chapter 7), in William, A, and Le Billion P, (Eds), Corruption, Natural Resources and Development: From Resource Curse to Political Ecology (2017), Edward Elgar
- European Commission, Fisheries, Illegal Fishing
 (IUU): https://ec.europa.eu/fisheries/cfp/illegal_fishing_en
- 3. Food and Agriculture Organisation (FAO), 2001, International Plan of Action to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing, available at: http://www.fao.org/docrep/003/y1224e/y1224e00.HTM
- 4. World Ocean Review, Fisheries http://worldoceanreview.com/en/wor-2/fisheries/ and http://worldoceanreview.com/en/wor-2/fisheries/illegal-fishing/

- UNODC 2017, Stretching the Fishnet: Identifying Opportunities to Address Fisheries Crime.
 Conference Edition, http://fishcrime.com/wp-content/uploads/2017/07/Stretching-the-Fishnet.pdf
- World Wildlife Fund (WWF), Illegal Fishing,
 Overview, https://www.worldwildlife.org/threats/illegal-fishing#
- 7. https://fishcrime.com/
- 8. Environmental Justice Foundation, February 2016, The EU-IUU Regulation: Building on success EU Progress in the global fight against illegal fishing https://goo.gl/rY9SdF
- 9. Environmental Justice Foundation, Issue Brief –April 2016, Improving performance in the fight against illegal, unreported and unregulated (IUU) fishing: the EU Regulation carding process: A Review of European Commission carding decisions https://goo.gl/3Vhxdb

BIBLIOGRAPHY

Agnew DJ, Pearce J, Pramod G, Peatman T, Watson R, et al. (2009) Estimating the worldwide extent of illegal fishing.http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0004570

Ayilu RK, Antwi-Asare TO, Anoh P, Tall A, Aboya N, Chimatiro S and Dedi S. (2016) Informal artisanal fish trade in West Africa: Improving cross-border trade. Penang, Malaysia: WorldFish. Program Brief: 2016-37.

Bondaroff, Teale, van der Werf, Witse and Reitano, Tuesday (2015) The illegal fishing and organised crime nexus. http://globalinitiative.net/wp-content/uploads/2015/04/the-illegal-fishing-and-organised-crime-nexus-1.pdf

Dengate C (2016) No Bigger Fish to Fry: Going after Corruption in Global Fisheries, Huffington Post, July 2016, https://goo.gl/MYY1Ex

Food and Agriculture Organisation (2001) International Plan of Action to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing. http://www.fao.org/fishery/ipoa-iuu/en

Cockcroft, Laurence (2012) Global corruption: money, power and ethics in the modern world. I.B. Tauris.

Lampert, Thomas (2017) Stopping Illegal Fishing and Seafood Fraudsters: The Presidential Task Force's Plan on Tackling IUU Fishing and Seafood Fraud, Boston College Law Review,

58(5). https://lawdigitalcommons.bc.edu/cgi/viewcontent.cgi?referer=https://www.google.co.uk/&httpsredir=1&article=3608&context=bclr

Oceania (2017) Protecting the world's oceans. https://oceana.blogactiv.eu/2017/06/20/member-states-must-support-an-ambitious-reform-of-the-eus-external-fishing-fleet-regulation-in-this-crucial-year-for-ocean-governance-it-will-ensure-much-needed-transparency-and-help-preven/

OECD (2016) Combating tax crime and other crimes in the fisheries sector.

http://www.oecd.org/tad/events/combating-crimes-fisheries-conference-2016.htm

Roheim, Cathy (2008) Seafood Supply Chain Management: Methods to Prevent Illegally-Caught Product Entry into the Marketplace. Page 1, citing HSTF

https://www.iucn.org/sites/dev/files/import/downloads/supply_chain_management_roheim.pdf;

Standing, Andre (2015) Corruption and state-corporate crime in fisheries, U4

Report. https://www.u4.no/publications/corruption-and-state-corporate-crime-in-fisheries/

Stiles, Margot, Kagan, Ariel, Shaftel, Emily and Lowell, Beth (2013) Stolen food: the impact of pirate fishing on our oceans. http://oceana.org/sites/default/files/reports/Oceana StolenSeafood.pdf

Sumaila, Ussif and Jacquet, Jennifer (2017) When bad gets worse – corruption in fisheries. https://goo.gl/gi1CWa

Transparency International (2011) Dealing with corruption in fishing and small-scale farming. Author: Catherine Mann. https://knowledgehub.transparency.org/helpdesk/dealing-with-petty-corruption-infishing-and-small-scale-farming

Tsamenyi, Martin and Hanich, Quentin (2008) Addressing corruption in Pacific Island fisheries. https://books.google.co.uk/books/about/Addressing_Corruption_in_Pacific_Islands.html?id=ivDRYgEACAAJ&redir_esc=y

And: Tsamenyi and Hanich 2008, Note 3, citing Martin, Will, et al, A handbook for Negotiating Fishing Access Agreements, WWF, 2001, p.39)

U4 (2013) Illegal, unreported and unregulated fishing and corruption.

 $https://knowledgehub.transparency.org/assets/uploads/helpdesk/392_Illegal__unreported_and_unregulated_fishing_and_corruption.pdf$

UNODC (2015) Fisheries Crime: transnational organized criminal activities in the context of the fisheries sector. https://www.unodc.org/documents/about-unodc/Campaigns/Fisheries/focus_sheet_PRINT.pdf

World Wildlife Fund Decreasing fish

stocks. http://wwf.panda.org/knowledge hub/endangered species/cetaceans/threats/fishstocks/