

# Sector | Construction, Public Works & Infrastructure

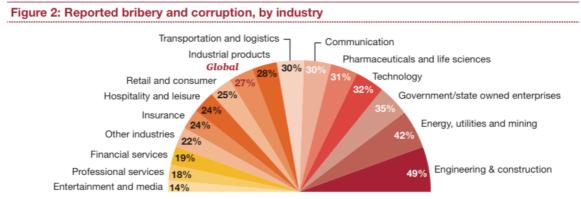
USING THIS REVIEW

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#### INTRODUCTION

The value of this sector is huge, with roughly half of all fixed capital investment by governments being in the construction of public infrastructure. The volume is increasing every year and is expected to reach <u>\$17.5 trillion</u> per annum by 2030. The value of losses through corruption is estimated at between 10 and 30% of this total, and others believe that a similar amount could be lost through mismanagement and inefficiency. (Wells 2015, Matthews 2016). This means that by 2030, unless measures are introduced that effectively improve this situation, close to \$6 trillion could be being lost annually through corruption, mismanagement and inefficiency. Losses on this scale cannot be tolerated in any sector, but losses in infrastructure investment have particular significance, because infrastructure underpins almost every aspect of economic growth and human development. 'Engineering and construction' is the sector with the most reported bribery and corruption in advanced economies – see below.



% of all respondents who experienced economic crime over the survey period

The corruption in construction is as evident in advanced economies as in developing countries. Whether it be sub-standard cement used in construction of department stores in Korea or in housing projects in New York City, the examples are as regular as in poorer countries. It is also systemic rather than occasional. For example, in the UK, 49% of a sample of 701 UK construction professionals believe that corruption is common throughout the British construction industry (<u>CIOB 2013</u>). And 49% of executives from international engineering and construction companies report significant corruption in their industry in 2014, more than in any other industry sector (<u>Price Waterhouse</u> <u>Coopers (2014)</u> *Fighting corruption and bribery in the construction industry*).

#### Two levels of anti-corruption action: Ministry-level and Project-level

Construction, Public Works and infrastructure is a complicated subject in government. It can be the responsibility of a Ministry in its own right, such as the Ministry of Public Works or Urban Development, or a Ministry dealing with Public-Private partnerships. It can be a major part of other ministries, such as within the Ministries of Transport or Energy. Alternatively, large projects might be separated out from government as Public-Private Partnerships or placed under the supervision of a national Major Projects Agency. In developing countries, major donors may bear part of the responsibility.

There are many corruption issues arising at this 'Ministry-level'. At the same time, individual projects can be enormous, sometimes larger than a whole country's GDP, with immense complexities. There is thus another block of corruption issues at this 'Project level'. **Author and contributors.** The originating author of this section is Mark Pyman, who is the managing editor of CurbingCorruption. Additional contributions were made by Neill Stansbury; Peter Matthews; John Bray; (others)

**Terminology note:** For brevity we often refer to this sector review as 'Construction' rather than the full title of 'Construction, Public Works and Infrastructure'.

## 1. Ministry-level corruption & reforms

#### Guidance summary: STEP 1 Corruption types & context

### Ministry-level overview

At the policy-making and regulation level, there is great scope for constraining the corruption that can arise from uncontrolled projects and developments. The scope is greater than during later phases, such as at the tendering, construction or payment stages. The table below showing an overview of perceived corruption risks along the construction value chain illustrates this point (Goldie Scott

(2012):

Table 6.7	Overview of Perceived Corruption along the Construction Sector Value Chain
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	Risk level			
Stage of value chain		Medium	dium High Comments	Comments
1. Policy making and regulation				Perceived possibility exists of abuse of the dominant role the government plays in con- trolling the construction sector.
2. Planning and budgeting				Perceived risk is present in parts of the sector that collusive practices drive up prices through reduced competition, higher-than-necessary technical standards, and weak associated planning.
3. Management and performance monitoring				Strong perception exists that inconsistencies in the quality of governance in the sector, combined with external pressures, can give rise to unjustified shortlistings.
4. Tendering and procurement				Persistent unsubstantiated perceptions of improper collusion are present in the sector, including between Chinese contractors.
5. Construction and operations				Reported examples of operational-level corruption tend to be opportunistic and fairly minor, though some corrupt practices do not appear to be considered particularly corrupt.
<ol> <li>Payment and settlement of certificates</li> </ol>				Provision of small facilitation payments are a common, though not necessary, part of ensuring prompt settlement of certificates.

Source: Author's analysis of stakeholder responses.

Similarly, a 2016 analysis by the <u>Hertie School of Governance</u> in Germany concludes that the way in which infrastructure policy is governed has more impact in reducing corruption than 'traditional' measures such as tight regulation. They identify four key reasons for poor infrastructure performance – Analytical capacity, Delivery, Regulation and Coordination. They point most of all to *insufficient coordination across government* as the major reason for both poor efficiency and corruption.

#### 1.1 MINISTRY-LEVEL CORRUPTION PREVENTION

At the high level of decision making that is associated with policy on major public works and infrastructure projects, the corruption type itself is rather simple – it is collusion, favouritism and illicit influence in the decision making. The variation is not so much in the corruption type as in the different ways that the opportunity for corruption arise and are constrained and controlled, or not. Besides capture of the decision-making process by elites, other factors allowing illicit influence to remain unchecked or unobserved include poor coordination across the many bodies involved, endless complexity and biased intermediate-level decision making. Reform measures to prevent or address these include:

- Government/agency commitment to transparency throughout the whole construction cycle
- Clarity of ministry organisational structures and processes and in relevant agencies
- Transparency of the decision-making process, including at the highest level



- Integrity measures: Formal codes of conduct, asset declarations, declarations of conflicts of interest, chances for concerned individuals to speak up safely
- Clarity of the project delivery structures
- Involvement of independent scrutiny and perspectives
- A constructive relationship with the construction industry and the related professional bodies
- Special analyses of possible illicit influence

At the same time, there is also a need for policy level responses to the lower level corruption, such as in permits and licenses, as these too can enable the growth of collusion and illicit influence.

#### 1.2 GOVERNMENT COMMITMENT TO OPEN CONTRACTING

Many governments are moving to adopt 'Open Government' standards in respect of public procurement, and particularly in respect of construction. One major aspect of this is 'Open Contracting' where the government commits to much greater transparency in respect of all aspects of public infrastructure contracting. These organisations are discussed in <u>Section 4</u> Transnational initiatives.

#### Example: Mexico and adoption of the Open Contracting data standard

Mexico is one of the countries making active progress against corruption in general, and especially in relation to infrastructure. Here is part of a speech from the Mexican Minister of Public Administration, Arely Gomez Gonzalez, launching a World Economic Forum initiative on tackling corruption in infrastructure and construction in March 2017: 'For the past four years, Mexico has been in a process of social, cultural and economic transformation introduced by 11 structural reforms that are redefining the relationship of citizens to their government, aiming to find new ways of addressing old problems to promote growth, development and well-being for Mexicans. Paramount to this process has been the creation of the National Anti-Corruption System (NAS), which has initiated a new legal framework to prevent, detect and prosecute corruption.... as a crucial element of Mexico's anti- corruption agenda, we are promoting the implementation of the Open Contracting Data Standard (OCDS) in the largest public infrastructure project of this administration and the fifth-largest in the world – the New Mexico City Airport. The OCDS increases transparency and guarantees the effective allocation of public spending by opening the data of the entire contracting process (planning, tendering, allocation and execution). And to take this effort further, we have amended the norms that regulate public procurement by making implementation of the OCDS a norm for all contracts in COMPRANET, the electronic contracting system of the federal government. At the international level, Mexico has launched the Contracting 5 (C5) initiative, together with the Governments of Colombia, France, the United Kingdom and Ukraine, to promote the exchange of best practices in the implementation of the OCDS. Mexico will chair this initiative during its first year.'

Improved public procurement, including for construction, has seen huge advances in anti-corruption and transparency in the last ten years, from electronic procurement in multiple countries (See here for one of many such initiatives in Korea) across to radical reform in conflict countries (See here for <u>Afghanistan's National Procurement Authority</u> example, which includes rereview of numerous construction tenders). The <u>Open Contracting Partnership</u> also has numerous examples.

#### 1.3 CLARITY OF MINISTRY ORGANISATION STRUCTURE & PROCESS

In some countries, a significant part of the construction and public works corruption problems lie with Ministry officials, both low level ones and at the most senior levels. Ministries can easily become corrupted in whole or in part, or, at the least, tolerant of dubious behaviour. In countries with high and endemic levels of corruption, this problem may reach the point where the Ministry is 'captured' by corrupt interests.

If the problem is deep rooted, changing the mandate and structure of the Ministry and its related agencies might be necessary. Two current examples are from Afghanistan, a country that is recognised as deeply corrupt, but at the same time is making huge efforts against corruption.

#### Example: Afghanistan and the National Procurement Council

Afghanistan has had chronic corruption problems with its public procurement system. Through this system passed all the major public works and construction contracts, and this was well recognised as the epicentre of large -elite corruption. After a brief review of alternatives in 2016, the Afghan government decided on a radical reform based on a single regulatory body and a centralized procurement system. At the apex of this system is the National Procurement Commission (NPC). The NPC is chaired by the President of Afghanistan, with membership of the Chief Executive Officer, the Second Vice President, and the Ministers of Finance, Justice and Economy, together with the President's Senior Advisor on Infrastructure Affairs. Also in attendance as observers are civil society, SIGAR (the US watchdog on US spending in Afghanistan), and NATO's Resolute Support Mission. Under the NPC is the National Procurement Authority (NPA), located within the Administrative Office of the President. The NPA is the "engine" of the procurement system; its team (currently around 280 staffers) links with the Procurement Departments in every Ministry, which are responsible for the administering the tender process.

The NPA and the Ministry procurement teams go through a back-and-forth process (with strictly controlled time allowances for each iteration) in order to get each tender to the point where the NPA agrees that the contract can be put up to NPC for approval. The NPC's members (including the President himself) then personally review each contract and collectively decide whether to approve or reject them at a weekly meeting (which usually lasts for 2-3 hours); the NPC approves typically about 10 contracts per meeting. All the decisions of the NPC are made public. The NPC has reviewed nearly 3,000 contracts, worth nearly \$6 billion, and approved most but not all of them. 88% of the contracts have been won through open tendering, 10% through restricted bidding, and 2% through single source. 145 fraudulent companies have been debarred.

This structure is remarkable for several reasons. Running a disciplined tender approval process is very hard work, even in sophisticated modern corporations. Keeping to a tight timetable requires immense discipline. It is remarkable that Afghanistan's whole government procurement machine above the threshold level—is running through this system, particularly given the enormous commitment of time by the senior leadership. These leaders are also facing significant pushback from those whose interests are threatened by the creation of such a large "Island of Integrity"; indeed, accusations of corruption being flung back at the NPC and NPA in an attempt to undermine them. Moreover, a very different work culture is needed to run such a system. This is most noticeable in the NPA, which has harnessed the aspirations of young generation to work with increased efficiency and transparency to make a difference.

#### 1.4 TRANSPARENCY OF DECISION-MAKING AT SENIOR LEVELS

Confidence is built from knowing that it is possible for the senior decisionmaking process and results to be scrutinised by others. One such example was given above, where the President plus relevant Ministers, plus outside stakeholders all participate in real time in the decision-making on each of the large procurements. They all have opportunities to ask questions.

#### 1.5 A FORMAL INTEGRITY FRAMEWORK

Integrity approaches are a known part of the ways to constrain corruption – by improving the behaviour of staff rather than by compliance. In most national anti-corruption strategies, efforts to build integrity across the public sector are part of the mix of measures.

Phase	Policy objective	Policy options
	Providing standards of conduct of elected and non-elected public officials	<ul> <li>Developing codes of conduct, which include:</li> <li>&gt; clear mission of the organisation, its values and principles</li> <li>&gt; clear definitions on what constitutes a corruption risk</li> <li>&gt; guidelines on how public servants deal with ethical dilemmas, prejudices and grey areas that are encountered in everyday work</li> <li>&gt; sanctions for integrity breaches.</li> <li>Raising awareness and capacity on standards of conduct through training on the code of conduct, values and principles.</li> <li>Defining public officials in "at risk" areas with specific codes of conduct, especially for those who have higher interaction with private sector.</li> </ul>
Applicable to all phases of the public investment cycle	Identifying and managing conflict- of-interest situations	<ul> <li>Developing conflict-of-interest and private-interest disclosure provisions (OECD 2003 Guidelines for Managing Conflict of Interests in the Public Service).</li> <li>Providing clear examples and situations of private interests that may lead to potential conflict of interest situations.</li> <li>Setting specific restrictions and prohibitions on public officials (especially in decision-making positions) working in the public procurement authority or responsible for public procurement in government bodies.</li> <li>Requiring public officials to disclose their family members' private interests where potential conflicts of interest may arise.</li> </ul>
	Providing standards of conduct for the private sector and consultants	<ul> <li>Ensuring that the public sector develops and implements codes of conduct for private sector employees, which include:</li> <li>&gt; clear examples of activities that will compromise the ethical behaviour of the business when working closely with the public sector</li> <li>&gt; punishments for integrity breaches including administrative, disciplinary and criminal breaches.</li> <li>Applying strong legal sanctions to contractors who offer bribe payments such as restrictions on participation in future investment projects or other public procurement processes.</li> <li>Ensuring support and commitment from senior management in the prevention of corruption in public investment.</li> </ul>
	Regulating and limiting the use of confidential information by public officials	<ul> <li>Cancelling retrospectively the decisions based on confidential information.</li> <li>Setting up mechanisms that prevent confidential information, authority or influence from being used for personal gain or for improper advantage of other businesses and non-profit organisations.</li> </ul>
	Providing protection for employees who report wrongdoings or breaches of integrity in both the private and public sector	<ul> <li>Providing consistent advice and support to staff in case of questions or having witnessed misconduct and integrity breaches through a whistleblower hotline.</li> <li>Developing guidelines to report wrongdoing in case of integrity breaches or mismanagement.</li> <li>Providing effective protection ensuring that private and public sector employees, as well as their careers, are protected, in case they report wrongdoing in good faith.</li> </ul>
needs definition and selection phase	Ensuring that public investment decisions are based on national, regional or sectorial objectives	<ul> <li>Providing online platforms where the public is invited to inform national infrastructure priorities.</li> <li>Setting up an independent body responsible for assessing the national infrastructure needs.</li> <li>Co-ordinate with sub-national governments to ensure that strategic priorities for investment are well aligned across levels of government.</li> </ul>

Table 2. Integrity Framework for Public Investment

In respect of public works and infrastructure, OECD have been putting effort into elaborating this approach. The <u>OECD 2016</u> report *Integrity framework for public infrastructure* is a contribution to developing policy and regulatory guidance for controlling integrity and corruption in construction. The table opposite is taken from that report. It shows possible policy responses both to promote integrity and to constrain corruption opportunities.

#### 1.6 CLARITY OF DELIVERY STRUCTURE MODALITY

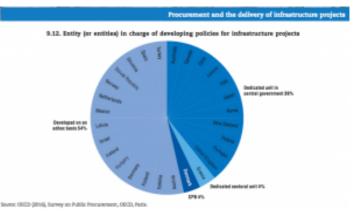
OECD gives guidance in their integrity framework report on the relative benefits different sorts of delivery structures for major government infrastructure projects. Again, from their <u>OECD (2016)</u> report, p180:

'Infrastructure projects constitute a major mandate of governments in the delivery of key public services and have high and direct implications on a country's economic capacity, human development, social inclusion and



environmental sustainability. once a project is planned and financing schemes have been defined, it is critical that governments deliver infrastructure projects in a cost- efficient way that is trusted by users and citizens to fulfil their mandate.

Decisions on how to deliver infrastructure projects involve a close assessment and careful balancing between risk allocation and value for money. the choice of a delivery modality is often criticised for being based on habit rather than on project and market

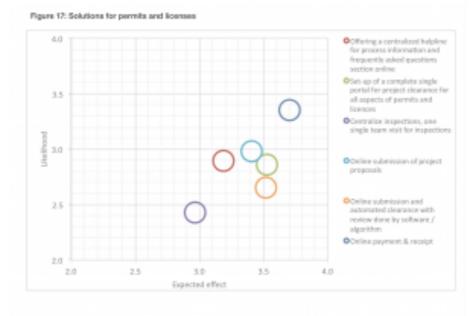


characteristics. Some 15 OECD countries responding to the survey (54%) do not have a specific entity in charge of developing policies for infrastructure projects, including choosing delivery modes. this could hinder the application of a consistent methodology in choosing delivery modes for infrastructure projects. Some 13 OECD countries (46%) have a dedicated entity (or entities) for developing policies for infrastructure projects. these entities are mostly dedicated units in central government. Greece has put in place a dedicated sectoral unit. In Denmark, the central purchasing body is in charge of developing policies for infrastructure projects.'

**Example: Australia.** The 2016 analysis by the <u>Hertie School of Governance</u> in Germany quotes the positive experience of Australia, who set up 'Infrastructure Australia' as a cross government agency to better coordinate government infrastructure planning (p46).

#### 1.7 ANALYSIS OF REGULATORY IMPACT

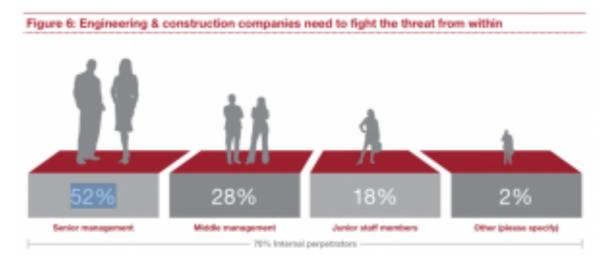
The World Economic Forum has many good observations about how nations can strengthen themselves by way of policy measures in the infrastructure sector. Opposite, in an example from Mexico, is a



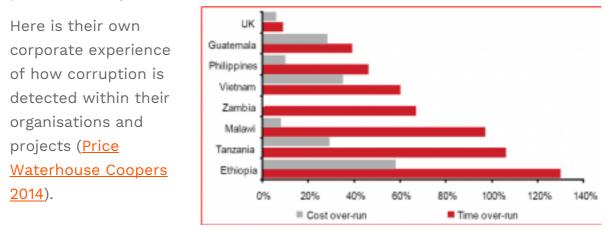
policy-maker's approach to different ways of controlling corruption in permits and licenses (<u>WEF, 2017</u>).

#### **1.8 CONSTRUCTION INDUSTRY ENGAGEMENT**

There is much to be learnt from talking to the executives of the large construction and infrastructure companies. The <u>Price Waterhouse Coopers</u> <u>2014</u> report finds that 70% of all corruption related to their projects is caused by insiders within their companies; most of them senior management.



In cases where companies have been exposed in large corruption scandals, one of the industry responses, in mitigation, is to establish an advisory council of worthy people to advise the company on how to behave better in future. Two recent examples are from <u>Airbus</u> in Europe and <u>Odebrecht</u> in Brazil. There is no known evidence, however, on whether such councils are effective or perform merely as a whitewash.



#### 1.9 ATTENTION TO PUBLIC-PRIVATE PARTNERSHIPS

Public-Private Partnerships (PPP) are a major feature of infrastructure projects, and likely to get larger still in view of the current gap in infrastructure investment. The World Bank has a whole <u>toolkit on PPPs</u>, giving detailed guidance on how to do them well and effectively. COST is also involved, having just started a project on PPPs in Honduras, in cooperation with the World Bank. This extends to multiple subsidiary tools, for example:

- Assistance on laws and regulations via the PPP Infrastructure resource centre (<u>PPPIRC</u>)
- An International Infrastructure Support System (IISS) that is being developed by the Sustainable Infrastructure Foundation in association with a number of multilateral development banks. The IISS is an online project preparation platform that provides resources to improve project preparation and encourage collaboration between investors and government. It will be accessible to investors and the public and is intended to provide a highquality, consistent and systematic approach to early-stage project development.

#### 1.10 INTERNATIONAL AID-FUNDED PROJECTS

One of the biggest funders of infrastructure projects in the developing countries are the Development Agencies. They have long had an interest in how to develop such projects to minimise corruption: one such example, *How to reduce corruption in infrastructure sectors*, written for the UK Development Agency DFID (Hawkins, 2013). Other Aid agencies also have extensive knowledge of corruption issues in public works and construction, such as USAID.



There is also a lot of knowledge on how and why construction projects went wrong. The diagram below, for example, shows an analysis of time and cost overruns for seven developing countries plus the UK. This shows the average time and cost overruns on a sample of 145 public sector construction projects in eight countries (Construction Sector Transparency <u>Briefing Note 5</u> from COST).

#### 1.11 OTHER REFORM APPROACHES

There are other approaches that you can take to shape the construction and public works environment. The actual reform measure in each case will be specific to your local context. You can read about different reform approaches that you can take and see how/whether they apply in your environment here.

## 2. Project level corruption & reforms

The Head of the <u>Global Infrastructure Anti-Corruption Centre</u> identifies 13 features that make construction projects particularly prone to corruption. Besides the large size of the projects, he notes **Uniqueness** – No two construction projects are the same making comparisons difficult and providing opportunities to inflate costs and conceal bribes; **Complex transaction chains** – The delivery of infrastructure involves many professional disciplines and tradespeople and numerous contractual relationships that make control measures difficult to implement; the fact that **work is concealed** – Materials and workmanship are often hidden, e.g. steel reinforcing is cast in concrete, masonry is covered with plaster and cables and pipes enclosed in service ducts; and **official bureaucracy** – numerous approvals are required from government in the form of licenses and permits at various stages of the delivery cycle, each one providing an opportunity for bribery.

### 2.1 PROJECT-LEVEL CORRUPTION TYPOLOGY

At the early stage of a project – the concept and appraisal phase – the

corruption opportunities are for politicians, senior officials or major companies to acquire public resources via political influence, collusion or similar. Such large-scale corruption takes place during the early stages of the project cycle, particularly during project identification, project preparation and procurement, where the financial rewards for a oneoff act of corruption are potentially highest. Examples of these forms of corruption include selection of high value uneconomical projects (to allow for

kickbacks and political

Stages Risks Main actors Project appraisal Political influence or lobbying by private firms that biases Government mini selection to suit political or private inter Senior civil servants Promotion of projects in return for party funds Procurement officers Political influence to favour large projects and new construction Private consultants (e.g., planners, designers, engineers, and surveyors) Underestimated costs and overestimated benefits to get projects approved without adequate economic justification Government Ministers Project electior Costly designs that increase consultants' fees and contractors' profit lesign, and oudgeting • Designs that favour a specific contractor Senior civil servants Incomplete designs that leave room for later adjustments Procurement officers (which can be manipulated) Private consultants • High cost estimates to provide a cushion for the later diversion (e.g., planners, of funds designers, engineers. and surveyors) Political influence to get projects into the budget without Fender for works and Bribery to obtain contracts (leaving costs to be recovered at Procurement officers later stages) Private consultants upervisio ontracts Collusion among bidders to allocate contracts and/or raise (e.g., supervising engineer) prices (potentially with assistance from procurement officers) Interference by procurement officers to favour specific firms or Contractors Going to tender and signing contracts for projects that are not in the budget Implementation Collusion between contractor and the supervising engin Procurement officers (with or without the client's knowledge) that results in the use Private consultants of lower quality materials and substandard work pervising Collusion between contractors and the supervising engine engineer) increase the contract price or adjust the work required in order Contractors and to make extra profits, cover potential losses, or recover mo spent on bribes subcontractors peration and Agreement by the supervising engineer to accept poor quality Procurement officers ork or work below the specification, leading to rapid Private consultants deterioration of assets (e.g., supervising • A lack of allocated funds for maintenance, as new construction takes precedence in the project identification stage for future engineer) Contractors and projects subcontractors

patronage, designs that favour particular firms, and kickbacks for contract award.

At the project design, tender and construction phases, more operational forms of corruption are the norm, where payments are extracted by public officials from the users of a service or offered by a company to speed up or overcome an administrative or legal procedure during the later stages of the project cycle. Fees are paid to secure routine services such as provision of electricity or access to clean water. For a company, such corruption can include a fee to get an invoice paid, to certify completion of the works or obtaining customs clearance for equipment and materials.

A good template typology for construction projects comes from the Anti-Corruption Resource Centre U4 in Norway (2015), with the corruption issues listed according to the stage of contracting

Example: Canada and collusion in the construction industry. Collusion among

Table 3. Corruption risks at various stages in the delivery of a construction project

clients, consultants, and contractors is in fact believed to be widespread in the construction industry in many parts of the world, including in highly developed countries. Evidence is difficult to obtain, but the work of the Charbonneau Commission in Quebec (2017) is throwing a bright light on the corrupt relationships among the actors in public construction. The Commission's findings ... revealed complex webs of collusion, as well as highly sophisticated stratagems for the extraction of funds from public construction projects. Politicians, high level public officials, consultants, and contractors are all involved.' (<u>Wells (2015)</u> *Corruption in the construction of public infrastructure*).

#### Example: UK and collusion in the construction

**industry.** The UK has been relatively open about corruption in its construction industry, as already mentioned, and the review by the Construction Industry Board (2013) is worth reading. <u>Harvey</u> (2014) comments that '*Corruption in the construction industry is deep-rooted and the UK's example at confronting the problem is admirable.*' For example, an <u>investigation</u> by the UK Office of Fair Trading in 2008 uncovered widespread collusion amongst companies bidding for government contracts (<u>Matthews 2016</u>). Such findings have led to a move away from competitive tendering based on lowest price and towards a greater focus on quality and collaborative working arrangements.

#### **Other typologies**

Another typology comes from Stansbury at the Global Infrastructure Anti-Corruption centre (GIACC).

#### 2.2 PROJECT-LEVEL GUIDANCE

There is a great deal of guidance available to both governments and to companies for controlling construction corruption at the project level. The most focused resource is the Global Infrastructure Anti-Corruption Centre (GIACC) (See <u>Section 4</u>). Most commercial consultancies also provide guidance. Here are two examples:

#### Pre-qualification and tender

- 1. Loser's fee
- 2. Price fixing
- Manipulation of pre-qualification
   Bribery to obtain main contract
- award 5. Bribery during sub-contract
  - procurement
- 6. Corruptly negotiated contract
- 7. Manipulation of design 8. Specification of overly
- sophisticated design
- 9. Inflation of resources and time requirements
- 10. Obtaining a quotation only for price comparison
- 11. Concealment of financial status
- 12. Intention to withhold payment
- Submission of false quotation
   Falsely obtaining export credit
- insurance

#### Project execution

- 15. False invoicing: supply of inferior materials
- 16. False invoicing: supply of less equipment
- 17. False work certificates
- 18. Excessive repair work
- 19. Overstating man-day requirements
- 20. Inflated claim for variation (1)
- 21. Inflated claim for variation (2)
- 22. False variation claim
- Issue of false delay certificate
   False extension of time application
- False extension of time application
   False assurance that payment will be made
- 26. Delayed issue of payment certificates
- 27. Concealing defects (1)
- 28. Concealing defects (2)
- 29. Set-off of false rectification costs 30. Refusal to issue final certificate
- 31. Requirement to accept lower
- payment than is due
- 32. Extortion by client's representative

- <u>Price Waterhouse Cooper (2016)</u> Corruption and public works: Maintaining an integrity edge
- <u>Ernst & Young (2014)</u> Managing bribery and construction risks. The real estate, construction and infrastructure industry.

## 3. Developing an overall strategy

How you develop your strategy for tackling corruption in construction projects depends on which of the two different situations that we described earlier you are in: Working at ministry level or working on a construction project. For example, your strategic objective in a public works ministry could be to raise the trust of the public in the construction of public infrastructure, or to ensure that all construction professionals and officials operate to high ethical standards, or to reduce the average cost of all Ministry-sponsored construction. However, at ministry-level, there is no published overall strategy that we are aware of (although we understand that Afghanistan Ministry of Public Works has recently set out one, as at mid 2018). At projectlevel, your strategy objective might be to eliminate bribery in all the aspects of project design and construction, or to stop price inflation due to collusion among construction companies and the sub-contractors, or to enable all professionals involved in the project to safely report corruption by, without fear for their job or family. Most of the sources quoted in the previous section (here) also give guidance at the more strategic level.

#### Guidance summary: STEP 3 Developing strategy

After you have reviewed the specific corruption types and identified possible reform measures, you can develop an overall strategy. Because curbing corruption is about changing the status quo, so you need to be thinking about how to build support, how to spread the benefits, how to bring opponents on board or how to outflank them. This is where judgement and political skill are important. You also need to think carefully as to which combination of measures and management is likely to result in the most impact within the limited resources and time available. We suggest that you develop an overall strategy – in collaboration with those who can also own it with you – in the following way:

- 1. Thinking through what impact you really want to achieve
- 2. Challenging yourselves by considering strategic opposites

- 3. Flexibility preparing yourselves to be wrong
- 4. Considering the people and the politics; where to build support
- 5. Implementation setting up a sound programme
- 6. Maximising supportive structures across government & stakeholders
- 7. Choices in high corruption environments

# 4. Transnational construction initiatives

#### **Guidance summary: STEP 4 Transnational initiatives**

Review what international sector efforts are active in tackling corruption in your sector. They may be sources of knowledge, ideas, support and perhaps assistance in the development of your initiative. Sector-specific organisations include professional sector associations (many have an 'anti-corruption working group' or similar forum); Initiatives and programmes targeted on building integrity, raising transparency and reducing corruption in the sector; and Multilateral organisations associated with the sector (eg World Health Organisation). They too may have anti-corruption knowledge and capability.

Non-sector-specific organisations also have sector knowledge. These include multilateral economic organisations such as World Economic Forum, IMF and OECD; among these, OECD has a large group focused on public integrity and anti-corruption. There are multiple stand-alone initiatives focused on issues such as beneficial ownership transparency, or access to information. Multilateral development organisations, like the World Bank, UNDP and U4, can hold valuable sector knowledge and expertise, whether or not you are based in a developing country.

#### 4.1 GLOBAL INFRASTRUCTURE ANTI-CORRUPTION CENTRE (GIACC)

This is a UK-based centre run by two construction lawyers, both dedicated to reducing corruption in construction, with a huge database of supportive material and templates that you can pick up and use. Since its launch in 2008, the GIACC Resource Centre has been visited on-line by organisations and individuals from 190 countries. They provide free on-line information, advice and tools, for both governments and companies, including:

- Corruption information: Detailed analysis of <u>what is corruption</u>, <u>why</u> <u>corruption occurs</u>, <u>how corruption occurs</u>, <u>why avoid corruption</u>, <u>liability for</u> <u>corruption</u>, and <u>cost of corruption</u>.
- Examples of corruption: Hypothetical <u>examples</u> of how different types of corruption take place through the project phases.
- Anti-corruption programmes for <u>organisations</u>, <u>governments</u>, <u>funders</u>, <u>project owners</u> and <u>business</u> <u>associations/professional institutions</u>.
- Project Anti-Corruption System (<u>PACS</u>): A set of measures designed to help prevent corruption on major projects. See the box below.
- Anti-corruption PACS Templates measures: Specific The PACS Templates are model agreements and tools which parties can use to assist them in implementing anti-corruption measures on projects. They can be used in their existing anti-corruption form, or may be modified to suit the requirements of the country and project. These templates have been designed for major projects. They will need to be simplified where measures which they are to be used for smaller projects. Click on either the "pdf" or "word" link beside each template title below to access the template. an organisation Template 1: Independent Assessor Agreement (pdf) (word) can implement, Template 2: Anti-Corruption Agreement (pdf) (word) Template 3: Notices of Breach (pdf) (word) either separately, Template 4: Disclosure Form (pdf) (word) Template 5: Disclosure Assessment Guide (pdf) (word) or as part of an Template 6: Anti-Corruption Rules for Individuals (pdf) (word) Template 7: Benefits Register (pdf) (word) anti-corruption Template 8: Anti-Corruption Training Manual (pdf) (word) Template 9: Anti-Corruption Notice to Government (pdf) (word) programme. See Template 10: Anti-Corruption Government Commitment (pdf) (word) index on left of

page to access these measures.

- Anti-corruption training: <u>On-line anti-corruption training module</u> (available in English, Spanish, French, German, Italian, Polish and Romanian). <u>Anti-corruption training manual</u> (available in English, Spanish and Chinese).
- Dealing with corruption: Advice on how <u>organisations</u>, <u>individuals</u> and the <u>public</u> can deal with corrupt situations.
- Information on anti-corruption <u>conventions</u>, <u>forums</u>, <u>indices and surveys</u>, and <u>initiatives</u>.

#### 4.2 CONSTRUCTION SECTOR TRANSPARENCY INITIATIVE (COST)

CoST is a multi-stakeholder sector-specific initiative, currently with 15 participating nations. Launched in 2012, 'CoST grew out of the lessons learnt from a three-year pilot programme which tested the viability of a new transparency and accountability process in eight countries. COST promotes transparency by disclosing data from public infrastructure investment.' The COST initiative is gradually extending its footprint and now has four categories of activity:

- Disclosure of information (from relevant state procurement agencies, e.g. road, health). This consists of 40 data points of information over the lifecycle of the programme. It starts on a voluntary basis for nations, then sets up formal disclosure requirement. Guatemala has recently done this.
- 2. Each CoST project works via '*Multi-stakeholder working*' comprising representatives of government, the private sector and civil society.
- Assurance is the 3<sup>rd</sup> CoST can organise independent assurance of one or more national projects. CoST prefers that government do this role, e.g. through audit, but in general public trust is low, so this is not useful. CoST may therefore select a small sample of projects to monitor. For example, there are some 5000 projects within the <u>COST project in Guatemala</u>).
- 4. CoST achieves its impact by strengthening *Social accountability*. This often means working with existing institutions. For example, in Honduras there are hundreds of citizen monitoring groups at municipal level and CoST has been training them.



CoST Guatemala saved US\$5 million through their intervention in the Belize Bridge project

CoST Guatemala's Assurance Team highlighted that the use of emergency procedures for awarding the Belize Bridge contract in Guatemala City was inappropriate, leading to a contract annulment and saving of US\$5 million. Furthermore, the Assurance Team's report demonstrated that the bridge did not require rehabilitation and that the planned work could have made the bridge dangerous.

CoST Guatemala also increased the transparency levels from 16% to 80% on the Chichavac road project, infrastructure which now allows the local community to access life-changing markets and healthcare.

CoST Guatemala increased the transparency levels from 16% to 80% on the Chichavac road project.

CoST has enabled better integration and coordination between the project's construction companies, supervisions companies and the General Directorate of Roads and Highways. Through this project, the quality of construction has improved.

Ariel Alvarado, Chief of Pre-Investment and Planning, General Directorate of Roads, attributed the improvements in the quality this infrastructure to the project's inclusion in the CoST programme: "CoST has enabled better integration and coordination between the project's construction companies, supervision companies and the General Directorate of Roads and Highways. Through this project, the quality of construction has improved."

Watch the full story on CoST's YouTube channel

#### Making use of CoST

If you are not a participating nation, you can already use some of their guidance and benefit from seeing some of their successes, as described on the CoST website. As a participating nation, they offer the valuable opportunity to bring additional anti-corruption expertise into your country and specific issues, and to lend extra weight to problems that may otherwise more easily defeat you.

For example, Ukraine is a participating nation and there the CoST team are taking the lead in encouraging the disclosure of more information relating to road construction. Such disclosure in the early years is subject to the whims of just a few individuals, and the involvement of an international group such as CoST can make more difference than local pressure only.

- They can access Ministers and the Cabinet of Ministers, if necessary, where there is resistance.
- They can also publicise obvious conflicts of interest, such as when quality control is not exercised by an independent agency, or when the road companies use Parliamentary connections to gain contracts.
- They can make arguments for new ways of working, such as helping associations of independent construction engineers develop independent control capabilities

In Honduras, they are developing such civil society monitoring capabilities by training and capacity building.

Bringing about change in a sector where the status quo has long favoured corrupt officials and contractors will still be very hard; but it will be easier together with an international entity like CoST than doing it alone. This is the big lesson of these international sector-specific groups.

#### 4.3 OPEN CONTRACTING PARTNERSHIP (OCP)

The Open Contracting Partnership started in 2012, and in 2015 was spun out of the World Bank to become an independent programme. A <u>secretariat</u> is based in Washington, D.C. and OCP are now governed by an independent <u>Advisory</u> <u>Board</u>, made up of individuals from government, the private sector, civil society, the technology sector and development organizations. OCP works across sectors and along the whole process of government contracting to use the power of open data to save governments money and time, deliver better goods and services for citizens, prevent corruption, and to create a better business environment for all. It works to change the global norm in public contracting from closed to open. OCP supports a network of partners who implement open contracting projects and the adoption of the Open Contracting Data Standard. OCP gathers evidence of what open contracting can achieve.

OCP has a whole methodology for how a Ministry, or nation, can develop its policy for cleaner contracting. The technical basis for the guidance is a standard for open data, so that all parties can see the key data related to any contract. Country evidence so far, for progress with general procurement from <u>Ukraine</u>, <u>Nigeria</u>, <u>Latin America</u> and the <u>UK</u>. Read OCP's website <u>here</u>.

There is also a 'subset' of OCP, the '<u>Contracting 5'</u> initiative. Colombia, France, Mexico, United Kingdom, and Ukraine officially launched the Contracting 5 (C5) initiative during the OGP Paris Summit in 2017.

#### 4.4 OPEN GOVERNMENT PARTNERSHIP (OGP)

OGP is broader than either construction or contracting: it is a multi-nation platform dedicated to enhancing cooperation between governments and civil society. OGP was launched in 2011 to provide an international platform for domestic reformers committed to making their governments more open, accountable, and responsive to citizens. Since then, OGP has grown from 8 countries to over 70 participating countries and 15 subnational governments. In all of these countries, government and civil society are working together to develop and implement ambitious open government reforms.

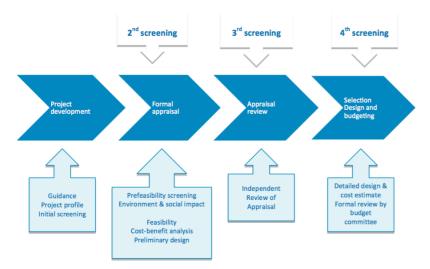
If your country is a member of OGP, then you should be able to harness resources from OGP, and to ensure that public works reform is contained within the 'National Action Plan' that your government will be implementing in respect of getting more benefits from civil society engagement. In general, OGP's engagement on infrastructure transparency tends to run through COST and OCP, with which OGP has cooperation agreements. Read OGP's website <u>here.</u>

#### 4.5 UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)

UNDP is well aware of the importance of tackling corruption in construction. See *this*, for example after the 'Agenda 2030' was adopted in New York at the end of 2015: *'Given the magnitude of potential losses to corruption in the*  *infrastructure sector, mounting to trillions of dollars annually on a global scale, clean construction is also of paramount importance for achieving Goal 16 on building peaceful, just and inclusive societies. ...We will fail on both these aspirations if we remain unable to substantively reduce all forms of corruption...Increased transparency and accountability in the construction sector is thus a sine qua non for a successful outcome of the 2030 development agenda'.* 

#### Example: Mongolia and UNDP engagement on construction corruption.

Construction companies face corruption risks throughout all steps of construction from submission of building permit requests until the State Committee endorses that building meets all technical requirements and standards. Corruption costs affect both small and large construction companies alike, and as a result increases the price paid by consumers. So, what are specific corruption risks at each of these stages and how can we address them? This was the main theme of the discussion held at the Chamber of Commerce and Industry of Mongolia on 23 November 2015 among construction companies, professional associations, and relevant government agencies. See <u>Mongolia</u>.



4.6 U4 ANTI-CORRUPTION RESOURCE CENTRE, NORWAY

#### Figure 2. Four "must have" features for project preparation

U4 has a 2015 guide on how to oversee and/or monitor corruption risks in large infrastructure projects, *'Corruption in the construction of public infrastructure. Critical issues in project preparation'.* The diagram below, for

Source: Adapted from Rajaram et.al. (2010)

example, shows their representation of how a government can obtain assurance about integrity at the project preparation phase.

## Reading and bibliography

#### ADDITIONAL READING

In this review, we have assembled all the useful guidance that we know of, together with country experiences in construction, infrastructure and public works anti-corruption reform. Read it first. The following are also very informative:

- 1. <u>Matthews, Petter (2016)</u> *This is why construction is so corrupt.* World Economic Forum.
- 2. <u>World Economic Forum (2017)</u> Partnering Against Corruption Initiative: Building foundations for trust and integrity – infrastructure and urban development. A good discussion of progress being made by Mexico
- 3. <u>OECD (2016)</u> Integrity framework for public infrastructure.
- 4. <u>Price Waterhouse Coopers (2014)</u> *Fighting corruption and bribery in the construction industry.*

#### WEBSITES

These websites have useful material, especially GIACC for addressing corruption at project level:

Global Infrastructure Anti-Corruption Centre (GIACC)

Construction Industry Transparency Initiative (COST)

Open Contracting Partnership (OCP)

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